

# SPEAKING



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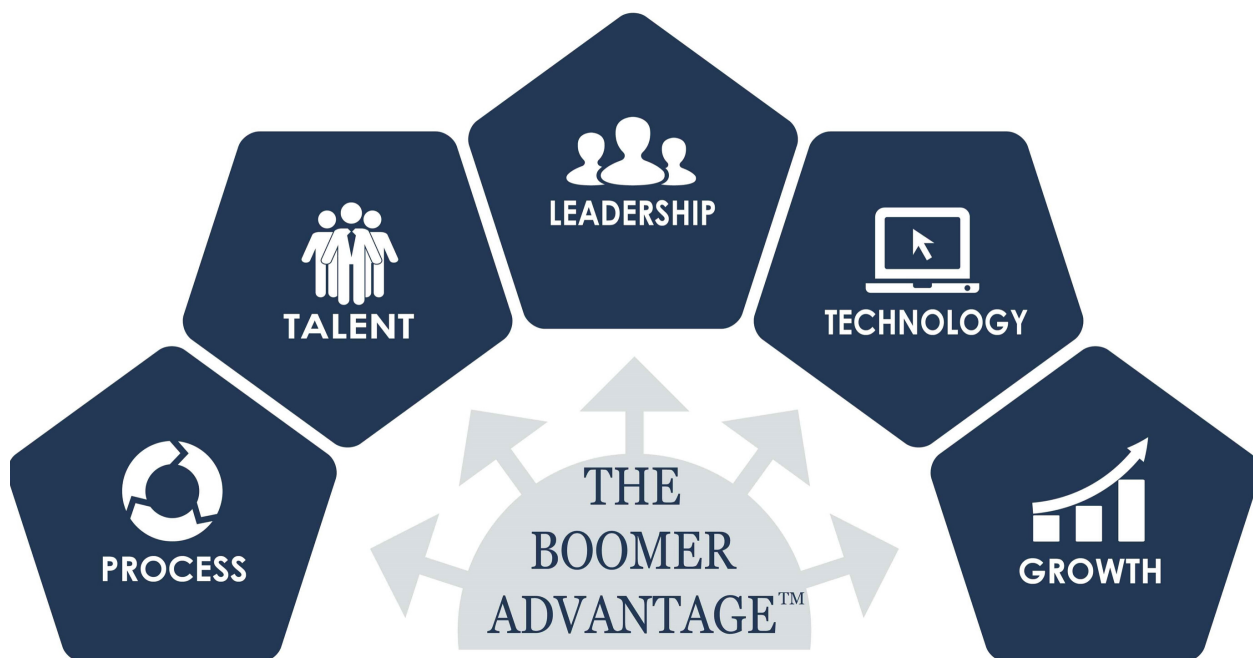
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Our consultants have their fingers on the pulse of the hottest issues facing the accounting profession in the five areas critical to success: leadership, talent, growth, technology and processes. Some of the topics included here are timeless while others are hot topics for 2019, and we're also happy to customize sessions to fit your needs. Either way, we thoroughly research and regularly update the content of every session to ensure we're bringing you timely insights and guidance.

We offer full- and half-day workshops as well as keynotes and breakouts that will wow your audience while bringing new meaning and clarity to a topic. We look forward to speaking at your next event!



Want to learn more:  
Contact Megan Bloomfield - 913.800.6697 - [solutions@boomer.com](mailto:solutions@boomer.com)  
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# SPEAKING TOPICS

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## LEADERSHIP

- Inspiring Innovation in Your Firm: Everyone Has the Ability to Innovate
- The Intentional Succession Plan
- Developing a Firm Culture of Collaboration & Communication
- Preparing for and Opening the Doors to New Career Paths in your Firm
- Compensation Model: Measure What Matters
- Let's Get Uncomfortable: A Look at New Management Techniques
- Change Management: Take Your Practice to the Next Level
- Embracing Conflict Management
- Encouraging Critical Thinking Within Your Team
- Managing Multiple Generations

## TALENT

- Top Talent Trends in 2020
- KPI's and Metrics For Your Talent and Learning Initiatives
- The Quest for a New Performance Management Process
- New Learning and Upskilling Trends
- Developing the Client Advisory Professional: New Skills for Our New World
- The Key to Team Productivity – Collaboration
- Employee Engagement: The Secret Sauce for Partners, Managers and Staff
- Embracing Remote Work Environments
- Attracting and Developing the Non-Accountant
- Hire, Retain and Be the Best – Superstar Ingredients

## PROCESS

- Process Improvement Best Practices that Improve the Bottom Line
- Creating and Sustaining Continuous Firm Improvement
- Proven Strategies for Increasing Buy-In and Accountability
- A Continuous Improvement Approach to Leading Change
- Lean Six Sigma Strategies for Increased Leverage & Utilization of Technology
- Introduction to Lean Six Sigma for CPA Firms
- Lean Strategies to Maximize Client Value and Effectiveness
- Finding the Capacity to Focus on Value Added Opportunities
- Talent Retention through Improved Lean Processes and Technology
- Improving Business Processes With Technology

## TECHNOLOGY

- Technology Budgeting: A New Hierarchy for Innovation and Reducing Technical Debt
- What's Next for Blockchain? Smart Contracts, Decentralized Applications, & Self Sovereign Identity
- The Rise of the Robo Accountant
- Developing a Process Around Innovation
- The Changing Role of the IT Professional
- Disruptive Technology: 10 Top Innovations and Trends
- Data Analytics - The Who, The What & The How
- How to Develop an IT Strategic Plan: Your Roadmap to Future Readiness
- Enabling Remote Workers
- IT's Role in Mergers & Acquisitions

## GROWTH

- Transformation of the Profession
- The Definition of a True Consultant
- The Consultative Conversation
- The Advisory Culture – How to Build, Package & Price Your Services
- 7 Essentials When Updating Your Firm's Website
- Packaging, Pricing and Delivering Advisory Services
- The Five Pillars of a Future-Ready Firm
- Developing a Business Development Pipeline That Actually Works
- 5 Simple Steps to Creating a Winning Sales Funnel
- How to Develop a Strategic Transformation Plan; Your Competitive Advantage